

Subject: [Action Required] Consumer Spending Data required by EOD (Oct 2)

Hi Consumer Insights Team,

I am reaching out to request data regarding consumer spending behaviors for an upcoming review with my manager.

Specifically, we need data and insights that explain the following:

- **The impact of personalization on consumer spending.**
- **Which age group currently spends the most on eCommerce platforms.**

Please share any relevant reports, charts, raw data, and/or summary insights you have on these two topics.

We require these deliverables by the end **of day on October 2nd**. Please let me know if you need any additional context to pull this information.

Best regards,

Muhammad Hadif
Product Associate